Hook That Will Stop Users From Scrolling

🏆 Win Type	Engagement	
⊙ Category	Social Media	
✔ Efforts	⭐⭐⭐⭐	
🕐 Time Required	3 Minutes	
# Number	1	

This is a **demo trick of the iGrowthful Copywriting Strategies**: https://igrowthful.com/copywriting-strategies/

By the way, let's get started...

A hook is an attention-grabbing element in your content, designed to stop people from scrolling and make them engage. It's the first thing your audience sees or hears, whether it's a catchy phrase, a question, or an intriguing statement.

The goal of a hook is to spark curiosity, evoke emotion, or highlight value so that the audience wants to read, watch, or interact further.

Look at the below image:

Hridoy Rehman ✔
@hridoyreh

Indie hackers run boring sites.

They are making $1.7M+ per month.

12 boring websites:

12:46 PM · Jan 1, 2025 · **310.7K** Views

💬 14   🔁 111   ❤️ 1.7K   🔖 4.1K

I have given a money number here, which has attracted people. At the same time, I have given a reason to read this thread.

As a result, I have got,

- 310k+ views

- 1.7k+ likes

- 111 repost

- 14 comments

And lots of followers on X (Twitter).

Another example:

Hridoy Rehman ✔️
@hridoyreh

ChatGPT can be your SEO consultant.

And it's totally FREE.

30 Prompts for using ChatGPT for SEO:

12:19 PM · May 7, 2023 · **54.3K** Views

💬 24   🔁 112   ❤️ 440   🔖 757

So, mention something that will attract people in the first paragraph or text.

And show a reason to read the entire post.

Love the trick?

Get the full **Copywriting Strategies** database:
https://igrowthful.com/copywriting-strategies/

Thanks...